

Innovators

21

Award Categories

COVID-19 Heroes Business Category

- Best business led innovation led in response to COVID-19 pandemic
- Active between 2019 – 2020 at least
- Demonstrated work in aiding pandemic response initiatives
- Demonstrated ability to grow post-pandemic, or a strong potential to do so.

Examples may include:

- Frontline work supporting the most vulnerable
- Business donating products or services Businesses adapting their production lines to manufacture critical PPE
- Developing innovations to support the vulnerable and those with COVID-19
- Supporting and helping local NHS hospitals / care services and front-line staff
- Doing virtual support groups / classes to keep community connected
- Lending a hand to support the more vulnerable in the local community.

Incubator/Accelerator of the Year

- Demonstrated evidence of how you have supported businesses and entrepreneurs
- Demonstrated evidence of collaboration with other business networks
- Demonstrated success in raising funding for your cohort of alumni businesses
- Demonstrated success of businesses that have 'graduated' from your accelerator/incubator programme

Health/High-Tech Entrepreneur of the Year

- Open to individuals who have started and developed a successful business
- Business must be in Health Tech or High Tech
- Proven success in identifying market opportunity, an executing successful growth
- Proven commercial performance and innovation strategies

Best Health Tech Solution/Application of Technology in Healthcare

- Proven track record of sustaining health management and therapeutics
- Can be a consumer focused or industry focused application
- Winner will be able to demonstrate how application has brought cost benefits, improved internal processes and generated new opportunities for healthcare

Health/High-Tech Entrepreneur of the Year

- Demonstrated use of the latest analytics, data or research to improve business performance.
- Analytics, data or research can be used to provide the basis for a wider strategy or have a direct impact on healthcare
- Effective identification of relevant data in healthcare
- Demonstration of how analytics, data or research was collated, interpreted and then in turn implemented to improve healthcare objectives
- Evidence of a positive impact on the business of your organisation or healthcare industry

Best Health Tech App of the Year

- Must sit in the health and fitness vertical.
- App must have exceptional design and UX
- Includes any app on a mobile or tablet device that has been created for the purpose of monitoring, maintaining or improving health and fitness.

Best Use of Data

- Effective identification of relevant data
- Demonstration of how analytics, data or research was collated, interpreted and then in turn
- Implemented to meet business objectives
- Differentiation from competitors
- Evidence of a positive impact on the business of your organisation or the client it serves
- Effective use of budget to deliver targets